



**OHIO
OSTEOPATHIC
SYMPOSIUM**

Convene. Learn. Lead.

**2025
Exhibitor
and Sponsor
Prospectus**

**April 10-13, 2025
Hilton Columbus at Easton**

WWW.OOS2025.ORG



Showcase Your Brand to Ohio's Osteopathic Leaders

The Ohio Osteopathic Symposium (OOS) is a cornerstone event for Ohio's osteopathic medical community, offering a premier platform for education, networking, and innovation. This annual gathering attracts a diverse audience, including physicians, faculty, residents, medical students, and expert panelists and presenters. Attendees convene to explore advancements in osteopathic medicine, exchange best practices, and foster collaboration for better patient outcomes.

Exhibitor Opportunities

Make your mark at OOS 2025! Exhibitors enjoy prime exposure in the main conference area so your display will be in the middle of action throughout the event. Tell your brand story to an eager audience while you make connections with prospects. To maximize interaction with conference attendees, exhibit space is limited to 20 companies.

Exhibitor Packages

\$1,000 Early Bird Rate
(Reserve by February 24, 2025)

\$1,500 Standard Rate

Exhibitor Amenities

Draped 6' table with two chairs

Conference admission and badges for two (2) booth staff

Recognition on event signage and the OOS website

Post-event attendee mailing list

Electricity availability upon request. Additional fees may apply.

PREMIUM EXHIBITOR UPGRADES

*Exhibitor booth package is required.

\$250 Conference Program Spotlight

Enhance your exposure with company listing plus your logo in the printed Conference Program.

\$500 Branded Social Media Post

Leverage the Ohio Osteopathic Association and Symposium social media audiences to promote your next product launch, event, webinar, and more. Content is subject to approval.

\$500 Banner ad

Reach more than 4,000 monthly visitors to the Ohio Osteopathic Association and Ohio Osteopathic Symposium websites with a banner ad on both sites. Display ads will run for 30 days.

\$750 Dedicated Email

Expand your reach to your ideal target audience by sending a dedicated email message directly to Ohio Osteopathic Association members and Symposium attendees. Content is subject to approval.

Become a Sponsor

Enhance your exposure and amplify your impact in front of Ohio's leaders in osteopathic medicine when you become an OOS sponsor. With tailored packages available at a variety of price points, the Ohio Osteopathic Symposium offers promotional opportunities to showcase your brand, build connections, and achieve your marketing goals.

Elite Sponsorships	Gold \$4,000	Silver \$3,000	Bronze \$2,000
Exhibit Table (Includes 2 conference passes)	✓	✓	✓
Additional Conference pass	4	2	1
Recognition in Conference Program	✓	✓	✓
Recognition on Conference Signage	✓	✓	✓
Recognition in conference slideshows	✓	✓	✓
Conference bag insert	✓	✓	✓
Verbal recognition during conference program	✓	✓	✓
Post-conference attendee list	✓	✓	✓
Logo in pre-conference promotions	✓	✓	
Conference program ad	Full Pg premium placement	Half Pg	Qrtr Pg
Pre- and post-conference attendee list	✓		
Editorial content in a post-event issue of OOA Buckeye Magazine	✓		
	Content provided by sponsor, subject to approval.		



Exclusive À la Carte Sponsorships

Stand out with these exclusive, one-of-a-kind opportunities to showcase your brand and leave a lasting impression. Each sponsorship is limited to one partner, offering unparalleled visibility and the chance to make a memorable impact with attendees. Act quickly to secure these premium options before they're gone!

REFRESH! BREAKFAST SPONSOR \$2000

Get the day off to a fresh start with breakfast and coffee in the registration area before the conference and Research Poster Showcase kick off on Saturday morning. Your logo is showcased at the breakfast buffet and in dining areas.

Also included:

- 2 Conference Tickets
- Verbal recognition during the conference
- Recognition on OOS Website, promotional emails, social media promotions, in the *OOA Buckeye Magazine*, and in the official onsite printed program

OFFICIAL WI-FI SPONSOR \$2000

Put your brand front and center every time an attendee connects to the internet. This exclusive sponsorship provides your logo with prime placement in the conference program where the WiFi login information is displayed, ensuring attendees repeatedly see your brand throughout the event.

Also included:

- 2 Conference Tickets
- Verbal recognition during the conference
- Recognition on OOS Website, promotional emails, social media promotions, in the *OOA Buckeye Magazine*, and in the official onsite printed program

SELFIE WALL SPONSOR \$2000

Put your name front and center and make a big impact to welcome attendees to OOS 2025. This high-visibility, billboard advertisement is placed at the entrance to the conference. The sponsor supplies artwork for the free-standing selfie wall, which is co-branded with the Ohio Osteopathic Symposium logo.

Also included:

- 2 Conference Tickets
- Verbal recognition during the conference
- Recognition on OOS Website, promotional emails, social media promotions, in the *OOA Buckeye Magazine*, and in the official onsite printed program

WELCOME BAG SPONSOR \$1500 + Supply of Bags

Create a strong first impression when you feature your brand prominently on tote bags distributed to all attendees. Showcase your logo as each attendee carries their conference bag throughout the event—and beyond—giving your company extended visibility and the chance to make a lasting impression.

Sponsorship includes:

- Organization name and logo placement on conference bags
- Option to provide a promotional material or a giveaway item in each attendee's conference bag
- Recognition on OOS Website, promotional emails, social media promotions, in the *OOA Buckeye Magazine*, and in the official onsite printed program

CONFERENCE LANYARD SPONSOR \$1500 + Supply of Bags

Showcase your brand in front of every conference attendee when you become the official conference lanyard sponsor. This exclusive sponsorship creates a strong first impression at registration—and throughout the event—with your logo on prominent display with every badge.

Sponsorship includes:

- Organization Name Placement on Lanyards
- Recognition on OOS Website, promotional emails, social media promotions, in the *OOA Buckeye Magazine*, and in the official onsite printed program

FAQs

WHAT IS THE OHIO OSTEOPATHIC SYMPOSIUM (OOS)?

The Ohio Osteopathic Symposium (OOS) is a collaborative program of the Ohio Osteopathic Association (OOA), the Ohio University Heritage College of Osteopathic Medicine (OU-HCOM), and OU-HCOM Society of Alumni and Friends. Since 2010, the OOS has convened Ohio's osteopathic community for three days of networking and learning, fulfilling its mission to deliver a well-constructed CME program that offers innovative, practical information and insight on timely, clinically-relevant topics.

WHAT IS THE OHIO OSTEOPATHIC ASSOCIATION (OOA)?

The Ohio Osteopathic Association (OOA), a divisional society of the American Osteopathic Association, advocates for Ohio's osteopathic physicians, medical students at Ohio University Heritage College of Osteopathic Medicine (OU-HCOM), and institutional member hospitals. Learn more at www.ohiodo.org.

WHAT IS THE OU-HCOM SOCIETY OF ALUMNI AND FRIENDS?

The Ohio University Heritage College of Osteopathic Medicine (OU-HCOM) Society of Alumni and Friends unites alumni, faculty, staff, and students to support philanthropic initiatives and fulfill its mission of informing, engaging, and serving the OU-HCOM community. Learn more at www.ohio.edu/medicine/alumni.

WHEN WILL EXHIBITORS ENGAGE WITH ATTENDEES?

With displays featured in the center hallway of the conference facility in immediate proximity to all educational programming, exhibitors will have ample networking opportunities throughout the event. Exhibit hours run from 9:00 a.m. to 5:00 p.m. for two full days of the conference.

HOW ARE TABLES ASSIGNED?

Tables are assigned onsite, on a first-come, first-served basis. OOS conference organizers must receive your application and payment to secure your table space. To maximize attendee interaction, exhibitor opportunities are limited to 20 spaces.

WHO CAN I CONTACT WITH QUESTIONS ABOUT EXHIBITOR AND SPONSOR OPPORTUNITIES?

Reach out to our team at info@ohiodo.org or call 614-299-2107 and we'll be happy to assist!

