

Buckeye Osteopathic Physician

The Quarterly Publication of
The Ohio Osteopathic Association
Fall 2016

Meet OOA's New President

Geraldine N. Urse, DO,
shares her vision for the
osteopathic profession





Blanchard Valley Hospital inpatient tower

Join a Medical Team Where Your Voice Matters!

*Beautiful Community. Financially stable,
independent health system.*

Immediate openings available:

- Endocrinology
- Family Medicine
- Gastroenterology
- Hematology/Oncology
- Neurology
- Pediatric Hospitalist
- Psychiatry - Adolescent
- Psychiatry
- Pulmonology
- Rheumatology
- Urology
- Vascular Surgery



Blanchard Valley Health System in Findlay, Ohio is currently recruiting physicians who are seeking the balance between an enriching professional career and an enjoyable lifestyle. Located within an affluent and close-knit community, BVHS offers organizational and financial stability, career growth and excellent compensation and benefits.

Blanchard Valley Hospital was recently named one of the nation's 100 Top Hospitals® by Truven Health Analytics™. BVHS has been nationally recognized for many clinical and quality accomplishments. The culture of our organization is founded on our mission of "Caring for a lifetime."

Please consider visiting our health system and community, just call Donna for a private tour.



 **Blanchard Valley**
HEALTH SYSTEM
FINDLAY, OHIO



Donna Ridenour
BVHS Physician Recruiter

Donna Ridenour

Office: 419.429.6401

Cell: 419.306.4173

FAX: 419.422.1604

dridenour@bvhealthsystem.org



Buckeye Osteopathic Physician

The Quarterly Publication of the Ohio Osteopathic Association
Fall 2016 • Volume 86 • Number 2 • USPS 068-760

OOA Officers

President

Geraldine N. Urse, DO

President-Elect

Sean D. Stiltner, DO

Vice President

Jennifer J. Hauler, DO

Treasurer

Charles D. Milligan, DO

Immediate Past President

Robert W. Hostoffer, Jr., DO

Trustees

District One • Toledo

Nicholas G. Espinoza, DO

District Two • Lima

Wayne A. Feister, DO

District Three • Dayton

Nicklaus J. Hess, DO

District Four • Cincinnati

Michael E. Dietz, DO

District Five • Sandusky

Gilbert S. Bucholz, DO

District Six • Columbus

Henry L. Wehrum, DO

District Seven • Cleveland

John J. Wolf, DO

District Eight • Akron/Canton

Douglas W. Harley, DO

District Nine • Marietta

Jennifer L. Gwilym, DO

District Ten • Youngstown/ Warren

John C. Baker, DO

Resident Representative

Anastasia L. Bessas, DO

OU-HCOM Student Council

Presidents

Jordan Brown, OMS II

Cesar Itturiaga, OMS II

Alyssa Ritchie, OMS II

OOA Staff

Executive Director

Jon F. Wills

Director of Accounting and Membership

Joanne H. Barnhart

Director of Communications

Cheryl Markino

Administrative Assistant

Carol C. Tatman

Buckeye Osteopathic Physician Magazine

Buckeye Osteopathic Physician (08983070) is published quarterly for the Ohio Osteopathic Association, 53 West Third Avenue, Columbus, Ohio 43201. Telephone 614-299-2107; Fax 614-294-0457; www.ooanet.org.

Subscription price for non-members is \$25 per year. Periodicals postage paid at Columbus, Ohio. Send address changes to Buckeye Osteopathic Physician, PO Box 8130, Columbus, Ohio 43201.

Editor: Cheryl Markino

For advertising information,
call 614-461-7645

Advertisers in this Issue

BLANCHARD VALLEY HEALTH SYSTEM

GENESIS HEALTHCARE SYSTEM

MEDICAL OPPORTUNITIES IN OHIO

Contents

The Call to Action	2
<i>Meet Geri Urse, DO, OOA's new president</i>	
43,000 Hearts to Heal	6
<i>The importance of mental health awareness</i>	
Treating Veterans	12
<i>What DOs need to know</i>	
The Healing Power of Music	16
College News	18
Ohio DOs in the News	20

On the Cover: OOA President Geraldine N. Urse, DO, at the 2016 Ohio Osteopathic Symposium in April.

Follow us on Twitter and Facebook



@OhioDOs



www.facebook.com/OhioDO





THE CALL TO *Action*

*New OOA President
Geri Urse, DO, presses
the importance of
individual participation*

By William Wagner

If her résumé is any indication, the Ohio Osteopathic Association couldn't have hoped for a more qualified president than Geraldine N. "Geri" Urse, DO.

Urse, who was elected to the position at the Ohio Osteopathic Symposium this past April, has seen numerous sides of the medical profession. She worked as a nurse for nearly two decades before enrolling in medical school at Ohio University Heritage College of Osteopathic Medicine in 1993. After earning her degree, she went into private practice in Ohio.

In 1997, however, Urse moved to Las Vegas, where she joined the family practice center at the University of Nevada, Las Vegas and eventually became the assistant program director for the family medicine program. When her husband, who was also a DO, passed away in 1999, she returned to Ohio. She's been in the Buckeye State ever since and is currently the director of medical education at Doctors Hospital in Columbus.

Here, Urse speaks about what she hopes to accomplish during her one-year term as OOA president.

CONTINUED ON PAGE 4

Geraldine N. Urse, DO, takes the oath of office from her predecessor Robert W. Hostoffer, DO.



CONTINUED FROM PAGE 3

What appealed to you about assuming the reins of the Ohio Osteopathic Association?

I feel a great sense of obligation and duty to those who have served before me and to those coming behind me to make sure the organization continues to be as strong and provide the same support for our profession as it has in the past. That support comes through participation in government affairs, looking at practice rights and those protection pieces from the government. And it's giving to my patients. When we're active in our professional

organization, it shows a responsibility to our patients — that we take this seriously and that this isn't just about being a doctor and having a title, but rather, making sure they're protected by the rules and governance that have been put in place.

What qualities do you feel you bring to the presidency that set you up for success?

I think I have positioned myself well as an educator with my training. I went back and earned a master's degree in case medical education so that I would be able to provide guidance to the

young physicians who train under me. Leadership and medical education are probably my strengths.

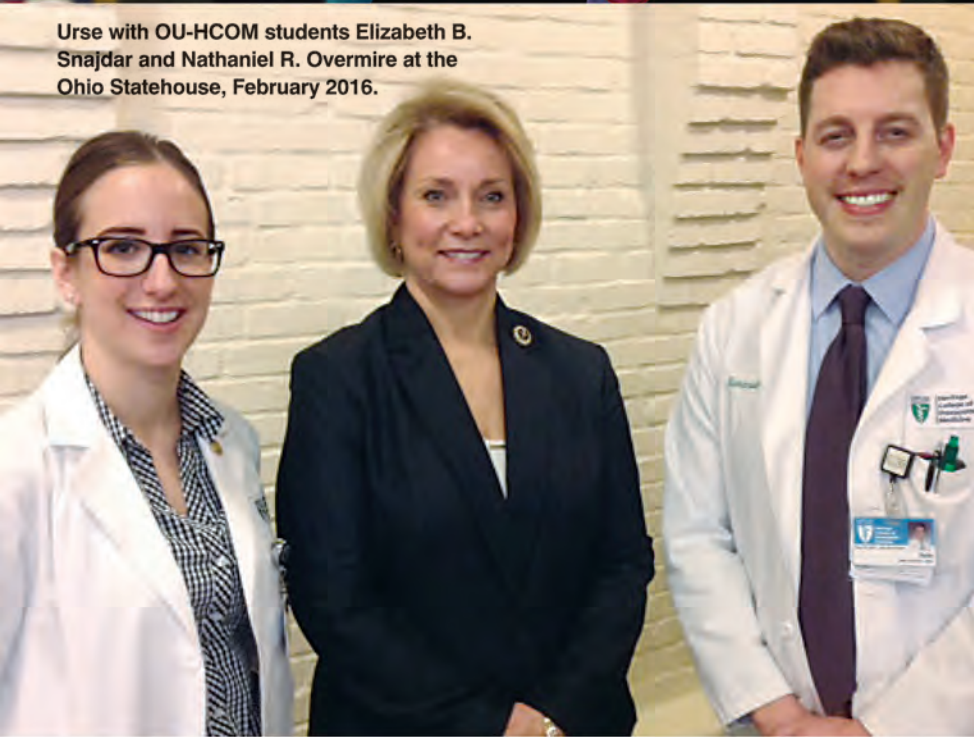
Have there been any surprises so far in your tenure as president? Or has it gone smoothly?

Right now, it's pretty much on course for what I expected. I'm hoping that we can increase engagement with our membership. I would love to see more and more of our osteopathic physicians throughout the state become members so that they can actively participate in the organization and in its growth. I think that's important.

PHOTO BY RICH-JOSEPH FACUN



Urse at the AOA House of Delegates, July 2016.



Urse with OU-HCOM students Elizabeth B. Snajdar and Nathaniel R. Overmire at the Ohio Statehouse, February 2016.

PHOTOS BY PATRICK SINCO/AOA AND COURTESY OF OOA

It's only through that active participation, where people get involved in attending the meetings and serving on committees, that the dynamic of the organization takes form. So I would encourage members to become involved in their local organizations, which are part of the overall infrastructure. That's where the strength lies: in the local membership.

Your term is for one year, but what is your long-term vision for the association?

I would like to see it remain the professional home for the osteopathic

physician in Ohio. People feel that engagement in any medical association will give them the same benefits. However, as osteopathic physicians, we have some focuses that are not addressed by the general medical associations specific to the osteopathic practice of medicine. I'd like to see our organization stay true to that and provide those particular pieces that aren't provided elsewhere.

Urse sees a bright future for the osteopathic profession and is excited to be leading the way forward. ☘



URSE SHARES SIX THINGS YOU (Probably) DON'T KNOW ABOUT HER

I am an avid needleworker. I do counted crochet, cross-stitch and crewel embroidery. I've even won several ribbons at the Ohio State Fair needlework competition.

I did community theater for several years around Columbus. Although I can't sing, I had a lead role in *A Funny Thing Happened on the Way to the Forum* — go figure.

I grew up in Columbus, actually only three blocks from Doctors Hospital. I took the open house tour when the hospital opened in 1963.

I am currently learning about bourbon, how it is distilled, what mash bills are and the difference that grains make in the "bite" of the bourbon.

I always wanted to do clinical medicine — not academics!

I was the first grandmother to graduate from OU-HCOM.





43,000 HEARTS TO *Heal*

Mental health awareness can help prevent one of the leading causes of death

By Amy J. Randall-McSorley

Every year, nearly 43,000 Americans die by suicide, according to the American Foundation for Suicide Prevention. The number is staggering, but we are not just talking about numbers here. We are talking about hands that will never be held again, laughter that will never be shared and empty places in the hearts and homes of those left behind. Suicide has 43,000 new names with heartbreaking stories every year in the United States. In 1996, Christopher Schreck became one of them.

CONTINUED ON PAGE 8



CONTINUED FROM PAGE 7

Christopher Schreck was only 22 years old when he took his life. While he has been gone for 20 years, he lives on through the voices of his mother and father. Mary Schreck, a past president of the Advocates for the Ohio Osteopathic Association, and her husband, Edward W. Schreck, DO, have been dedicated to increasing awareness and an understanding of the complexities of suicide for 17 years. Mary has made hundreds of presentations across the state, mainly to high school and college students, reaching thousands of Ohioans with her suicide prevention message.

"I was bewildered when I found out that suicide is the second leading cause of death in 14 to 24 year olds," she said. "Statistically, one in five teens has considered suicide and one in 10 has attempted suicide. This is true of the students I present to. My hope is to save lives by educating and showing that I care."

During her presentations Mary distributes "lifeline" cards developed by the Yellow Ribbon Suicide Prevention

Program, a nationwide effort that focuses on education to reduce the stigma associated with suicide. The business-size Ask 4 Help cards are a voice for youth when they can't find the words to say "I need help."

The AOOA, along with its national counterpart, the Advocates for the American Osteopathic Association, has long supported the Yellow Ribbon program.

Other members of the osteopathic profession dedicated to suicide prevention efforts include Daniel Krajcik, a DO/MBA student at Ohio University Heritage College of Osteopathic Medicine (OU-HCOM), who is currently doing his third- and fourth-year rotations in Cleveland. Last year, he and fellow students helped pass a mental health resolution, which was originally drafted by classmates Crystal A. Piras, Nicole E. Rothfusz, Julie D. Baker, Blake E. Hatfield and Michele L. Parsley, at the American Osteopathic Association (AOA) policy meeting in Chicago. Krajcik then led the efforts at this year's AOA House of Delegates with a follow-up resolution to

establish a mental health task force. The House supported the proposal along with two other resolutions to devote more resources to physician and medical student wellness and mental health.

Krajcik served as the principal investigator for a national mental health survey piloted by the Council of Osteopathic Student Government Presidents (COSGP), where he currently serves as the national first vice chair.

The survey encompassed the 26,000-plus osteopathic medical students at the nation's 33 colleges of osteopathic medicine (COMs). Krajcik said with more than 10,000 responses collected, the survey is the largest of its kind ever conducted.

The survey provided a snapshot of what the DO student mental health picture looks like. Questions covered topics such as depression, anxiety, suicidal thoughts, eating disorders and coping behaviors. "There were also questions on stigma — a huge part of this is stigma," Krajcik said. "And we asked about students' perceptions of mental health resources at each of their schools."

CONTINUED ON PAGE 10

+ “Suicide is a public health issue. Empowering our health professionals and loved ones with awareness through education, together we can help reduce the stigma often associated with depression, which frequently leads to a tragedy.”

– MARLENE ANIELSKI
STATE REPRESENTATIVE
OHIO GENERAL ASSEMBLY



WARNING SIGNS

From the Yellow Ribbon Suicide Prevention Program

Often, what appears to be a singular, external pressure or occurrence is merely “the last straw” when added to ongoing stressors, depression and/or hopelessness. Suicide is the result of a long-term “wearing-away” — an erosion of a person’s ability to cope. The more warning signs shown and risk factors present, the higher the risk.

- Acting differently than they normally do
- Talking about wanting to die or to kill oneself
- Looking for a way to kill oneself, such as searching online or buying a gun
- Talking about feeling hopeless or having no reason to live
- Talking about feeling trapped or in unbearable pain
- Talking about being a burden to others
- Increasing the use of alcohol or drugs
- Acting anxious or agitated; behaving recklessly
- Sleeping too little or too much
- Withdrawing or feeling isolated
- Showing rage or talking about seeking revenge
- Displaying extreme mood swings
- Giving away possessions

www.yellowribbon.org

Evening of Solidarity,
Aug. 20, 2016, OU-HCOM Dublin.



CONTINUED FROM PAGE 8

Krajcik said positive changes are already happening: “Simply by sending the survey and looking at a few initial results, osteopathic schools all over the country have made significant changes to the way they address mental health challenges among their students. Schools have created mental wellness committees, introduced the topic into orientation and have started introspective research specific to their COM.”

At OU-HCOM, nearly 150 students, faculty and administrators participated in a nationwide event, Aug. 20, to raise awareness of the medical community’s suicide epidemic. While there is no

organized data collection, the estimates are alarming:

- About 300–400 physicians die by suicide every year.
- Suicide deaths are 250–400 percent higher among female physicians when compared to females in other professions.
- Male doctors are 1.4 times more likely to take their own lives than their peers in the general population.
- Medical students have rates of depression 15 to 30 percent higher than the general population.
- Contributing to the higher suicide rate among physicians is their higher completion to attempt ratio, which may result from greater knowledge of lethality of drugs and easy access to means.



Assistant Professor Paige S. Guthel Henderson, DO, who organized the event at the OU-HCOM Dublin campus, explained the Evening of Solidarity to Protect Medical Student and Physician Health & Wellness was an opportunity for the medical community to share their experiences and observations and also serve as a tribute to those who have lost their lives.

"The evening was a sign to those who are suffering in silence that they are not alone," Guthel Henderson said. "We also started conversations and shared ideas about ways to improve the mental health of students and physicians and how to combat the suicide epidemic."

Activities were held simultaneously

at the three campuses. Jennifer L. Gwilym, DO, and Christie L. Murphy, DO, organized the evenings in Athens and Cleveland respectively.

Earlier this year, State Rep. Marlene Anielski (R-Walton Hills), another advocate for suicide prevention, spoke to students at OU-HCOM. She has been a leading activist since joining the House in 2011 and has written a number of legislative proposals on the issue. She was the primary sponsor of HB 28, which became effective Oct. 15, 2015, and requires public institutions of higher education to create suicide prevention programs.

"Suicide is a public health issue," she said. "Empowering our health

professionals and loved ones with awareness through education, together we can help reduce the stigma often associated with depression, which frequently leads to a tragedy. Visibility on prevention and encouragement of strategies that reduce suicidal behaviors will contribute to all Ohioans seeking proper intervention and assistance."

While great strides have been made, there is much work yet to be done. With the prevention and awareness efforts of those in and connected to the osteopathic profession, perhaps one day those 43,000 heartbreaking suicide stories that take place every year in the United States will be replaced by stories of hope and survival. §

THE VETERANS' PROJECT

ONE SOLDIER. ONE VOICE. ONE STORY AT A TIME.





What DOs Need to Know When Treating Veterans

By Cheryl Jacobs | Photos Courtesy
of Media in Medicine

There are currently 22 million veterans in the United States, many of them coming home in a different condition than when they left. Much is written about the best ways for mental health professionals to treat PTSD, but the treatment of medical issues has not been addressed.

Todd R. Fredricks, DO, an assistant professor of family medicine at Ohio University Heritage College of Osteopathic Medicine, has found that many physicians feel uncomfortable or unfamiliar dealing with health issues and risks that veterans experience. Fredricks knows about these struggles first-hand as a veteran and reservist for the Ohio National Guard. His research on medical care for veterans led to The Veterans' Project, a documentary that tells the stories of combat veterans and their health care experiences. He partnered with co-producer Brian Plow, an Ohio University associate professor of media arts and studies, to bring awareness of the unique struggles of military personnel.

CONTINUED ON PAGE 14

**MEDIA
IN
MEDICINE**



CONTINUED FROM PAGE 13

"The most important thing a physician can do is to simply ask patients, 'Are you a veteran and did you have any wounds, injuries or exposures as a result of service?'" said Fredricks (pictured above, bottom right). "The second most important thing to ask is 'Are you registered as a patient with the VA?' If they say, 'No.' Ask them why not and work to get them to register. Many exposures — agent orange from Vietnam comes to mind — imply a lifetime coverage for related conditions and illness," he added.

The Veterans' Project is designed to bring civilian physicians closer to the individual voices of veterans of all ages as they return to civilian life after they have served. Fredricks has advice for physicians caring for veterans: "Be prepared, once you gain a veteran's trust, they will want to talk about a lot of things. If you don't understand the terms used, just pause and ask them to explain what the term means. Combat is intense. It creates layers of thoughts and ideas in a veteran's mind. Take your time. Develop trust. Show an interest in

what the veteran is trying to explain."

"Lastly, and for some reason people don't get this, but it happens frequently, never ask a veteran if they have killed someone in combat," he said. "If you do, you may never see them again."

The documentary is scheduled for release fall 2016. The first audience is intended to be medical and media students. It is Fredricks' hope to make Ohio a more veteran-friendly state that values the deep sacrifices veterans have made for all Americans. For more information, visit mediainmedicine.com.



“

“I had a recurring nightmare, for five or six years, of being shot. Not necessarily at war ... sometimes, it was at home, doing familiar things in my dreams and I would get shot. At that point, I would have that dream and I would start feeling more and more that the world was dangerous, and everyone around me was dangerous. No one could be trusted ... with everything that's going on now. I still don't feel like there's many trustworthy people, but you have to live.”

– WILL BERRY
OPERATION IRAQI FREEDOM

+ OHIO NATIONAL GUARD MAKES VETERANS' HEALTH CARE A PRIORITY

Today, thanks to a dedicated workgroup of physicians and others, Ohio National Guard members can feel more confident that the health care needs of their families will be covered under TRICARE, the health insurance provided for members of the armed services and their families.

Jennifer J. Hauler, DO, an emergency medicine and family medicine physician, comes

from a military family. She joined the workgroup to ensure that service members were given access to good health care. “Many members of the National Guard live in rural areas and often travel a great distance for treatment covered by TRICARE. This is still a work in progress, but we've made significant strides in educating physicians on saying yes to service people in need. We will help them process payments —

all they have to do is reach out to the Ohio National Guard,” said Hauler.

She took the issue directly to her physician colleagues when she submitted a resolution to the OOA House of Delegates in April. The resolution, which passed unanimously, calls for the OOA to support member participation in TRICARE plans to provide care for all armed service members, active or reserve, and their families.

The hope is that more medical providers will treat service people without the worry about adequate and prompt payment. “Just say yes,” added Hauler.



THE *Healing* POWER OF MUSIC

Donated iPods bring comfort, connection and revitalization to patients with Alzheimer's and dementia

By Cheryl Markino

Henry Dreher suffered from dementia for a decade, barely talked to anyone and spent his days with his head hanging down — until Music & Memory set up an iPod program at his nursing home. When his headphones were on, his eyes opened wide, his face lit up and he started singing along with Cab Calloway.

Henry's story was featured in the documentary *Alive Inside*, which was screened at the Ohio Osteopathic Symposium last year. In conjunction with the viewing, the Advocates for the Ohio Osteopathic Association (AOOA) started their own effort to bring music to Ohio nursing home residents.

AOOA's Barbara C. Wills led the fundraising effort that provided 30 new iPods and \$400 worth of iTunes gift

cards to the Ohio Department of Aging (ODA) to support Music & Memory in Ohio nursing homes.

The program calls for personalized music (hence the need for iTunes gift cards) for people with Alzheimer's disease and other forms of dementia, Wills explained. Each iPod holds up to five playlists for five different residents.

"We are so happy to bring the gift of music to people to help them

reconnect, even if for short periods of time during each week," she said. "Plus, the program aligns with us.

Music & Memory is an example of the type of person-centered care that the osteopathic profession embraces."

In addition to conducting another iPod drive, the AOOA is considering a pilot project to encourage donations of used devices. "We're thinking about partnering with physician offices to put



collection boxes in waiting areas,” Wills said, “but there are still some logistical issues to work out.”

This innovative approach to dementia care is supported by neuroscience research. According to program founder Dan Cohen, of New York, nationwide research and evaluation consistently show that participants are happier and more social; relationships among staff, participants and family deepen; and everyone benefits from a calmer, more supportive social environment.

ODA launched the program last year in nursing homes statewide. It is one of several quality initiative projects within Ohio’s Medicaid reimbursement system for nursing homes. In addition, state law requires nursing homes to engage in a quality improvement project every two years, with Music & Memory as one of the possibilities.

Bonnie K. Burman, who retired as ODA director in August, said the principles and practices of Music & Memory hold tremendous potential for older Ohioans and their caregivers.

“Beloved music often calms chaotic brain activity and enables the listener to focus on the present moment and regain a connection to others,” she said. “Music allows them to feel like themselves again, to converse, socialize and stay present. More importantly, it helps care providers minimize adverse behaviors with less medicine, and creates lasting relationships between residents and caregivers.”



The AOOA donated iPods and music giftcards last fall to the Ohio Department of Aging for its Music & Memory program. Among those at the presentation were (from right) retired ODA Director Bonnie K. Burman; Ohio’s Long-Term Care Ombudsman Beverley L. Laubert; AOOA Past President Barbara C. Wills; OOA Executive Director Jon F. Wills; and ODA Projects Coordinator Erin Pettegrew.

“Music & Memory is an example of the type of person-centered care that the osteopathic profession embraces.”

– Barbara C. Wills
Past President, AOOA

COLLEGE NEWS

OU-HCOM to get New Home on Athens Campus

At its August 2016 meeting, the Ohio University Board of Trustees approved a six-year capital improvement plan for FY 2017–FY 2022, which includes a transformational project for the Heritage College of Osteopathic Medicine that will move the college into new facilities.

The university's comprehensive master plan, approved by the trustee board in March 2016, shared a vision of creating a new green along the West Union Street Corridor. The capital improvement plan, which articulates project timing and funding, includes the first phase of the Heritage College transformation, anticipated to cost \$65 million. This phase of the project will move the medical school out of its

current home on the university's West Green and into a new building that will anchor the Union Street Green.

The new facility, estimated at 114,000 gross sq. ft., will be located on West Union Street.

"I'm excited about this project, and I want to thank the trustees for moving it forward by approving the capital improvements plan," said Heritage College Executive Dean Kenneth H. Johnson, DO. "For the last 40 years, our buildings on the West Green have housed the college in Athens as we've gone from one campus to three, grown from 24 students to an incoming class 10 times that size, built up our research component and strengthened our community outreach. We're now in the midst of the most significant period of growth and change in our history, and

these new facilities, designed to meet the needs of a world-class medical college, will be a necessary cornerstone of that transformation as it continues to move ahead."

According to material presented to the trustees, the Heritage College's current facilities "are undersized, inefficient and no longer adequate for HCOM's educational, research, and public-facing clinic needs." The strategy to replace them, described as a "university transformational project," will involve multi-phases to replace academic, student support, research and public-facing clinic spaces. The vacated West Green buildings, including Irvine Hall, Grosvenor Hall, Grosvenor West and Parks Hall, can be repurposed, the plan says.

These buildings were all constructed

Explore Family Medicine Opportunities in the Buckeye State

Genesis HealthCare System has several employment opportunities for Family Medicine physicians throughout its six-county service area in Southeastern Ohio, serving a population of 230k. Headquartered in Zanesville, just 45 minutes east of Columbus via I-70, the system includes a not-for-profit hospital, multiple outpatient centers, 3,000 employees, and an extensive network of over 300 physicians representing most specialties.

This family-friendly region offers the perfect work-life balance of suburban and rural settings with easy accessibility to the big-city amenities in Columbus, Cleveland or Pittsburgh.

Genesis is looking for dedicated Family Medicine physicians to expand its network of primary care practices and provide access to excellent clinical care in a variety of community settings.



Genesis offers

- Patient-centered medical care
- Epic EMR
- Paid malpractice and tail
- Attractive base salary and comprehensive benefits
- Relocation assistance/sign-on bonus

Contact

Rhonda Creger, DASPR
Manager, Physician Recruitment
Phone: (740) 450-6174
Email: rcreger@genesishcs.org



between 1962 and 1965 as student residence halls, but were renovated into facilities for the medical school, which welcomed its first class in September 1976.

The \$65 million in funding for the first phase of the project — which focuses on academic space — comes from a combination of debt financing and Heritage College working capital. Pending trustee approval, it is expected that some donor funds will help cover the debt service.

Another Heritage College project is slated for construction next year at the Dublin campus. The Medical Education Building 2 Room 100 renovation will build out approximately 2,000 sq. ft. of shell space for offices. Trustees approved \$650,000 for the project.

Heritage College Develops \$17M Endowed Research Strategy

The Ohio University Heritage College of Osteopathic Medicine has

developed a \$17 million research endowment strategy designed to expand and strengthen the college's research platform. The endowment strategy, made possible by the Vision 2020 Gift from the Osteopathic Heritage Foundation, includes funding for three named endowed chairs, as well as a named endowment for professorships and fellowships.

"Our college has made significant progress in research, and we are extremely grateful for the OHF's remarkable investment and continued commitment to our mission and vision," said Executive Dean Kenneth H. Johnson, DO. "With the OHF's generous support, we will continue to expand our efforts to support our faculty and build the infrastructure needed to take our research program to the next level."

The funding strategy is designed to support the research growth of faculty, foster the development of new scholarly partnerships and attract



Heritage College of Osteopathic Medicine

national recognition for the innovative research that is conducted at the Heritage College. The three endowed chairs are the John J. Kopchick, PhD, OHF Endowed Eminent Research Chair; the OHF James O. Watson, DO, Endowed Research Chair; and the new OHF Harold E. Clybourne, DO, Endowed Research Chair. Funding also includes the newly created OHF Ralph S. Lickliger, DO, Research Endowment for professorship and faculty fellowship awards. Watson, Clybourne, and Lickliger were founders of Doctors Hospital in Columbus and pillars of the osteopathic profession in Ohio. 🏛️

Discover The Best Of Both Worlds.

Join the award-winning team at Adena Health System in Chillicothe.

- Charming neighborhoods with excellent restaurants, bookstores & more
- Outdoor adventures await in the surrounding lakes, parks & rolling hills
- Short drive to metropolitan amenities in Columbus, Cincinnati and Dayton
- Strong private and public schools; affordable housing

FOR MORE INFORMATION ABOUT CAREER OPPORTUNITIES AT ADENA, PLEASE VISIT ADENA.ORG/CAREERS.

OHIO DOs IN THE NEWS

Deaths in the Family

OOA Life Member **Elliott P. Feldman, DO**, died June 16, 2016. He was 79 years old.

He graduated from Des Moines University College of Osteopathic Medicine and completed his training at Doctors Hospital in Columbus. He practiced family medicine on the west side of Columbus that thrived for more than 40 years. Feldman always felt

humbled to have had so many patients put their faith and trust in his hands.

Feldman was an avid golfer and played almost daily. He was also a foodie, an interest that grew after moving to Florida in retirement. He appreciated fine dining as well as "hole-in-the-wall" restaurants and often experimented with recipes in his own kitchen.

He is survived by his sons; partner, Sherrie Meyer; sister; grandchildren;

and many close friends in Columbus and Florida.

Physician News

Jennifer J. Hauler, DO, of Tipp City, was named vice president of medical affairs and chief medical officer of Upper Valley Medical Center (UVMC). In this role, she is responsible for oversight of UVMC performance improvement and utilization management and all medical staff-related issues. ☞

+ connect with us online...



@OhioDOs



www.facebook.com/OhioDO



www.oonet.org

Looking for a change?

Match to hundreds of Physician opportunities in the Great Lakes region at **MedOpps.org**

- All Specialties
- Quick & Effective
- Email Alerts
- Automatic Matching
- Private & Secure



STATEMENT OF OWNERSHIP

MANAGEMENT AND CIRCULATION

(Required by 39 U.S.C. 3685)

Buckeye Osteopathic Physician, published quarterly at 53 W. Third Ave., Columbus, Franklin County Ohio 43201 as filed September 2016. The general business offices of the publisher are located at 53 W. Third Ave., Columbus, Franklin County Ohio 43201. The names and addresses of the publisher, managing editor/editor are: Publisher, Jon Wills, 53 W. Third Ave., Columbus, Franklin County Ohio 43201; Managing editor/editor, Cheryl Markino, 53 W. Third Ave., Columbus, Franklin County Ohio 43201. The owner is the Ohio Osteopathic Association, 53 W. Third Ave., Columbus, Franklin County Ohio 43201. The names and addresses of known bondholders, mortgagees, and other security holders owning or holding 1% or more of the total bonds, mortgages, or other securities: none. Tax status: has not changed during the preceding 12 months. The average number of copies each issue during the preceding 12 months are: a. total number of copies (net press run) 3,500; b. paid and/or requested circulation 3,263 1.) Mailed Outside-County Paid Subscriptions Stated on PS 3541: 2,698 2.) Paid In-county subscriptions: 565 3.) Paid distribution outside the mails: none 4.) Paid distribution through other classes of mail through USPS: none c.) Total paid distribution: 3,263 d.) Free distribution by mail: 154 e.) Total free distribution: 154 f.) Total distribution 3,417 g.) Copies not distributed: 83 h.) Total sum: 3,500 i.) Percent paid: 95%.

The actual number of copies of single issue published nearest to filing date are: a. total number of copies (net press run) 3,500; b. paid and/or requested circulation 3,322 1.) Mailed Outside-County Paid Subscriptions Stated on PS 3541: 2,722 2.) Paid In-county subscriptions: 600 3.) Paid distribution outside the mails: none 4.) Paid distribution through other classes of mail through USPS: none c.) Total paid distribution: 3,322 d.) Free distribution by mail: 127 e.) Total free distribution: 149 f.) Total distribution 3,471 g.) copies not distributed: 29 h.) Total sum: 3,500 i.) Percent paid: 96%.

I certify that the statements made by me are correct and complete.

— Cheryl Markino
Editor, *Buckeye Osteopathic Physician*



IS YOUR BUSINESS GENERATING THE RIGHT RIPPLE EFFECT?

LIKE RIPPLES THAT SPREAD when a single pebble is dropped in the water, messages on the web move far beyond their source.

Technology has empowered your customers to interact with your brand and discuss your products well beyond the source. Do you have the right strategy to thrive in this new day?

Ripple Effect interactive is a results-focused group of web development strategists, designers and programmers.

Make a splash.

OUR SERVICES INCLUDE

- Web Design & Development
- Market Research
- Competitive Analysis
- Information Architecture
- Copywriting & Content Development
- Usability Testing & Consumer Research
- Content Management Systems
- Web Analytics
- Managed Services & Hosting
- Training
- Social Media Marketing
- Email Marketing
- Paid and Organic Search SEO/SEM

ripple effect
INTERACTIVE

— A GREAT LAKES PUBLISHING COMPANY



216.377.3707
rippleeffectweb.com





Buckeye Osteopathic Physician
Ohio Osteopathic Association
53 West Third Avenue
Columbus, Ohio 43201-0130

www.ooanet.org
ELECTRONIC SERVICE REQUESTED

PERIODICALS POSTAGE
PAID AT COLUMBUS, OHIO



OHIO
OSTEOPATHIC
ASSOCIATION

Let's PULL Together

PRIDE • UNITY • LOYALTY • LEGACY

Leave a Legacy to Sustain the Osteopathic Profession in Ohio

MAKE YOUR TAX-DEDUCTIBLE DONATION TODAY:
800-234-4848 • www.ooanet.org

“ As a rower, I value teamwork and pulling together for a common goal. Let's do that for our profession. We will strengthen the future of osteopathic medicine and lead the transformation of health care in Ohio if we all PULL together. ”

Robert W. Hostoffer, Jr., DO, OOA President, 2015-2016